

FROM BRAND FILES TO A PRINT PROOF

Make room for your brand.

Keep the original artwork, plan each printable surface, and confirm the final production layout before printing.

01 Keep an editable original

Preserve vector artwork, linked images, font information, and the original production PDF. Do not replace the original with a screenshot or a low resolution preview.

02 Choose the exact product

Record the product, selected size, shape, print sides, finishing, and accessories. Related products may use different printable areas even when their nominal size is similar.

03 Use the matching supplier file

Check the model, revision, dimensions, scale, and finish. A canopy frame size alone does not establish a roof sewing pattern, and a table's width does not establish a stretch pattern.

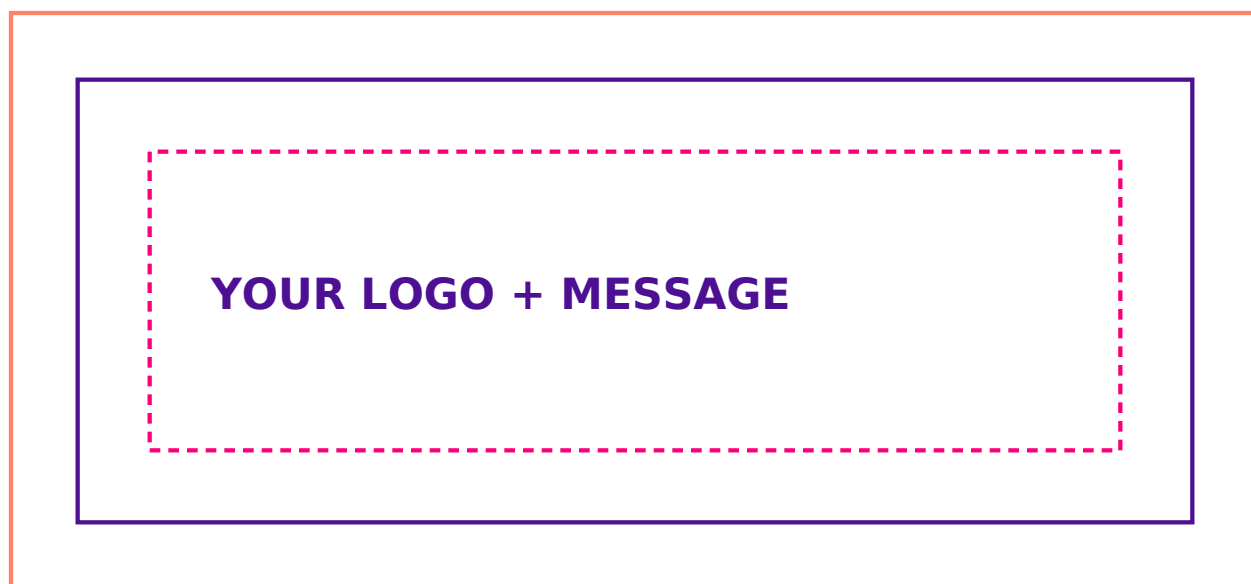
04 Keep surfaces separate

Name the front, reverse, top, valance, wall, or side in each file. Review the assembled view to catch mirrored artwork and elements that cross a seam.

THREE DIFFERENT BOUNDARIES

Know where the print ends.

This diagram explains the terms. It is not a manufacturing template and does not specify dimensions for any product.



Bleed	Background extends beyond the final edge by the amount in the supplier template.
Trim / finished edge	The intended final cut or finished boundary. Sewing and tensioned fabric need their own allowances.
Safe area	Keep essential content inside the supplier's safe boundary, away from cuts, seams, and hardware.

A CLEAR PATH TO PRINT

Upload. Review. Approve.

Upload formats

The studio accepts PNG, JPG, WebP, SVG, PDF, AI, and EPS files up to 20 MB each. PDF preview uses page one while keeping the original file. AI or EPS may need a separate visual preview companion.

Resolution at printed size

Pixels per printed inch equal the artwork's pixel width divided by its printed width in inches. A 3,000 pixel image placed 30 inches wide produces 100 pixels per inch. The required resolution depends on the supplier, product, and viewing distance.

Scaled artwork

Record the working scale. At 10 percent scale, an image that reports 300 pixels per inch becomes 30 pixels per inch when enlarged to full size. Follow the supplier's required output resolution rather than assuming a number is sufficient.

Color and type

Keep important logos as vectors where possible. Preserve an editable copy before outlining fonts. Identify important brand colors and use the color workflow requested for the actual print process. Screens and illuminated prints can look different.

Approve the production proof

Check product, dimensions, print sides, spelling, orientation, placement, cut lines, seams, and finishing. The online mockup helps with placement; the production proof confirms what will be printed.